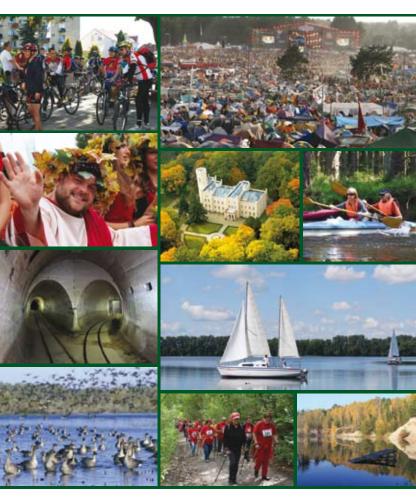




The Tourist Products of Lubuskie







Lubuskie unquestionably belongs to the most beautiful regions of western Poland. Located in the proximity of Polish-German border it offers a lot both for active tourists and wild nature explorers as the typical landscape features include extensive forests, criss-crossed by numerous rivers and patched by lakes. Its picturesque, unspoiled environment and a wide range of attractions makes the place a "must" even for most demanding tourists.

The province area – ultimately shaped during the glacial period – consists of all types of landscape: sandy plains, highlands and ranges of moraine hills split by deep and vast glacial valleys of local rivers.

A major part of the region is covered by South-Baltic Lakeland and the basin of the River of Odra, being the main river of western Poland. Other major rivers include: Nysa Łużycka, Bóbr, Warta, Noteć and Obra. It is in their curves and old beds one will find the most beautiful wildlife reserves and charming marshes.

Lubuskie area is covered by forests in almost 50% - which earns it the title of the most forested Polish province. The major forests include: Rzepin Forest, Zielona Góra Forest and Sulecin-Skwierzyna Forest as well as those extending far beyond the province's border, such as Noteć Forest, Gorzów Forest, Drawsko Forest and, finally, Lower Silesia (Dolnośląskie) Forests. The main tourist attractions consist then of large forested areas, numerous lakes and unspoiled environment. This is where most tourist destinations are located: near picturesque lakes and rivers surrounded by beautiful forests. Since 2004 the Regional Tourist Organisation of Lubuskie "LOTUR" has held a contest for the best tourist product granting the award of the Tourists' Pearl of Lubuskie enabling the winners to gualify to the national edition awarded with a POT (Polish Tourist Organization) certificate. Herein the winners of the past editions are presented - those awarded with POT certificates. Tourists' Pearl of Lubuskie, as well as nominees for the 2013 "Pearl" contest.



www.lotur.eu

Woodstock Rock Station

Gold Certificate POT 2011 Golden Toursits' Pearl of Lubuskie 2009 POT Certificate 2003

Przystanek Woodstock (Woodstock Rock Station) is the largest free of charge music festival held yearly at the turn of July and August. The festival has been held in Lubuskie since 1997, originally near the town of Żary and since 2004 in Kostrzyn-on-Odra. The festival is organized and sponsored by "The Great Orchestra of Festive Help", which is a major Polish charity foundation. The idea behind the "Woodstock" event is to thank to all the voluntary workers, fund raisers and donators who supported the foundation's January national finals.

66-470 Kostrzyn nad Odrą, phone: +48 95 727 81 00 www.kostrzyn.um.gov.pl • www.wosp.org.pl



MRU Underground Tourist Trails, bunkers and bat reserve

Tourists' Pearl of Lubuskie award 2009 POT certificate winner 2003

That world's-only fortified premises erected according to the German idea of "stronghold frontier" (Festungsfront) consists of over 30-kilometre-long underground tunnel system. One can admire its incredible complexity and top technological developments surpassing those used in the famous Maginot's Line. Walking guided trips last from 0.5 to 8 hours according to the distance and the level of difficulty.

Międzyrzecz phone:+48 95742 23 35 www.bunkry.pl Boryszyn,Lubrza phone:+48 601 70 02 74 www.bunkry.lubrza.pl

A weekend in "The Birds' Republic"

POT certificate winner 2004 The Best European Tourist Destination award 2009

Why not spend a weekend in so called "The Birds' Republic" in the area of Słońsk? As it is a unique offer not just for bird lovers, it is complex and well-organized. Wildlife fans can stay there at agro-tourist farms with fullboard and other attractions.

The Friends of Słońsk Association "Unitis Viribus" Słońsk, phone: +48 95 757 24 45

www.tps-unitisviribus.org.pl





The Night of Water Lilies POT certificate winner, 2004

The highlight outdoor event in the Lubrza Community. It has been held yearly in July since 1997 in the area of the "Goszcza" holiday resort. It kicks off in the afternoon and lasts till dawn. Its highlight is a fabulous show in the middle of the Lake of Goszcza. Tourists and participants take part in the unforgettable, fable-like performance on the lake's surface called "The Night of Water Lilies" referring to the legends of naming individual lakes in the area of communities of Goszcza, Lubie, Oczko Małe, and Lubrza itself.

LUBRZA, phone: +48 68 38 130 21

www.lubrza.pl



All Muses' Summer

POT certificate winner 2004 Tourists' Pearl of Lubuskie award 2013

All Muses' Summer is a regular Zielona Góra event held in July and August. The town becomes a large amphitheatre then staging a variety of concerts and events starring both Polish and foreign artists. Touri-



sts may enjoy different outdoor street events and performances, exhibitions, opening nights in galleries, folk art encounters, as

well as film shows and dance parties. The audience cheering merges with music and songs, the weather grants plenty of sunshine and the applause does not seem to cease. The range of concerts include: "Blues Nights", brass band concerts, ancient and world music, folk and ballads, operetta nights, children's shows, meetings with well-known actors, various festivals (e.g. Russian songs', comedian, street artists" "BuskerBus"), as well as dance workshops. The range of events is targeted at different groups of audience.

Zielona Góra Center of Culture, Zielona Góra , phone: +48 68 451 10 11

www.zok.com.pl • www.zielona-gora.pl

The "Winobranie" Wine Festival POT certificate winner, 2007 Internet users' award 2007

Zielona Góra Days — "Winobranie" — is a yearly top event which opens up with the celebration of handing the city keys over to the deity of wine and earthy pleasures, Bacchus, accompanied by a procession of noisy mythic figures consisting of satyrs, centaurs and enticing maenads. The weeklong festival winds up with an outstanding colourful street procession.

Municipal Office of Zielona Góra, phone: +48 68 456 41 00

www.zielona-gora.pl



The Great Escape

The Golden Tourists' Pearl of Lubuskie winner, 2012 POT certificate winner 2008

The former POW camp located near Żagań offers an adventure of visiting the original venue of the famous "Great Escape" screened in the famous production starring Steve McQueen. Visitors may watch the exhibition and a documentary, see the life-like replica of an original POW's resident hut and even crawl through the replica of the "Harry" tunnel.

The Town of Żagań, POW Camp Museum, Żagań/Sagan Żagań phone: +48 68 477 10 40

www.um.zagan.pl

The Odra River Adventure POT Certificate winner 2010 Tourists' Pearl of Lubuskie award 2010

The Odra River Adventure is a theme event targeted

at both individual tourists and groups of 10-55 people. The variety of the offer satisfies the most demanding tourists, those of different age groups and fitness preparation. Apart from well-prepared attractions the organizers provide the assistance of professional tour guides, food catering and accommodation services.

"Kinga" Vineyard , Nowa Sól, Stara Wieś 28, phone: +48 609 528 581, 609 499 515, + 48 68 387 28 43



www.winnicakinga.pl



The International Cyclists' Rally

Tourists' Pearl of Lubuskie award 2009, 2010

The land of Sulęcin is a uniquely charming place. The wildlife attractions of the surrounding, so called "Sulęcin Switzerland", make it a perfect area for walking tours, cycling trips and water sports. Around Sulęcin over 360 km of special bike lanes, routes and trails have been mapped out, which earned the Community of Sulęcin the title of the Cycling Centre of Lubuskie.

69-200 The Community Of Sulęcin, phone: +48 95 755 36 01 www.sulecin.pl





The Art Gardens of Europe Tourists' Pearl of Lubuskie award 2010

It is a common platform for various activities, including festivals, art performances and partnerships arranged by non-profit organizations with co-operation with local governments. Its dynamic development bears various fruits, such as: The Film Mountain (Filmowa Góra) Festival, Rock 9 Night (Rock Nocą), Polcon 2008, Zonar, The "Europe Europe" Gallery, Kids' City Picnics.

4 Róże dla Lucienne, Zielona Góra, phone: +48 68 325 50 93

www.4roze.pl

The Fortifications Fans Rally

The Tourists' Pearl of Lubuskie award 2009

It is a two-day-long event held annually in May (starts on the first Friday after the long May weekend). Traditionally it opens up with The International Festival of Rock Singers, which is a great opportunity to promote young musical talents. The second day features military vehicle and motorcycle parades along the Boryszyn-Lubrza road. Having returned to the base camp the vehicles can be examined closely by tourists. Off-road adventure lovers may also admire presentations of military and civil vehicles in operation on a specially prepared and guarded course.

Community of Lubrza, phone: +48 68 38 130 21



www.lubrza.pl



The "Keja" Sailors' Song Festival Tourists' Pearl of Lubuskie award 2010

The village of Długie – the venue of the festival – has unquestionably

been "the jewel of Lubuskie" for years. The beach, vibrant during the festival days, becomes the meeting place for fans of sea shanties, multi media people, as well as politics, culture and business celebrities. Since its kick-off, every August the village of Długie is the centre of sea shanties, being the largest outdoor event of this kind in Poland.

The Community of Strzelce Krajeńskie, phone: +48 95 763 11 30 www.strzelce.pl



The Nordic Walking trails of Lubuskie

The Tourists' Pearl of Lubuskie award 2011

Thanks to the donations from the Ministry of Sport and Tourism the region of Lubuskie can boast being a paradise for Nordic Walking fans with over 900km of trails running through the most attractive areas of the region.



"LOTUR" Regional Tourist Organisation of Lubuskie Zielona Góra, phone: +48 68 456 55 53

www.lotur.eu

The Wine and Honey Trail of Lubuskie

The Tourists' Pearl of Lubuskie award, 2011, The POT award, 2011

The wine makers and bee keepers of Lubuskie have planned out the first Poland's "Wine and Honey Trail". The tourists may make a stop at one of 14 venues visiting the vineyards and winery facilities, tasting the "drink of the gods", bees' produce, staying for a night at friendly accommodation and ... enjoy the life.

The Winemaking Association of Zielona Góra Zielona Góra, phone: +48 502 307 412

www.winiarze.zgora.pl





The Stronghold of Kostrzyn is located in the area of the Old Town of Kostrzyn, completely destroyed during WWII. The post-war ruins were christened the "Pompeii" of Kostrzyn and are a unique tourist attraction of its own. A walk around the "Pompeii" of Kostrzyn taking 1.5-2 hours may have educational values and revive the town's historical past within the tourists' minds. The Tour around the "Pomeii" of Kostrzyn is an all-year-round offer, timed according to the seasons.

Tourist - Information Office, Kostrzyn nad Odrą Sp. z o. o. Kostrzyn nad Odra phone: +48 95 752 36 73

www.tourist-info-kostrzyn.pl

The Johanniter Kinghts' Fair The Tourists' Pearl of Lubuskie award, 2012

The medieval-style outdoor event held yearly in Łagów in the area of the former medieval town, the bailey and the park surrounding the Johanniter Castle. Łagów, phone: +48 68 341 21 86

www.lagow.pl



The Palace of Wiechlice

The Palace of Wiechlice is a meticulously restored historical edifice lying on "the Wine and Honey Trail of Lubuskie". Surrounded by unspoiled nature the palace provides variety of services for visiting tourists, including: spa and wellness center with a pool and sauna zone, golf course, archery range, beach volleyball facilities, kids' playground and a free-of-charge bike and sport equipment rental shop. A large park with a 200-year-old trees, a vineyard and a fish pond, a wine cellar and a palace library.

Szprotawa Wiechlice 45B, phone: +48 68 376 86 10 www.palacwiechlice.pl



St. Michael's Fair of Żagań The Tourists' Pearl of Lubuskie award, 2013

St. Michael's Fair is a regional event modeled on medieval-style fairs and is a clear reference to the mercantile character of Zagań centuries ago. The fair is a three-day-long packet of attractions, something for every tourist's taste, ranging from a flea market, the regional products exhibition and, sightseeing tours to concerts and live entertainment shows. Thanks to its size and high standards St. Michael's Fair has already become a renowned tourist product and a marketing attraction bringing dozens of visitors from Lubuskie as well as all Poland and abroad.

Municipal Office of Żagań, +48 68 477 10 40



Outdoor Games: The Culture and Traditions Trail of Lubniewice. The Legends' Trail of Lubniewice

The Tourists' Pearl of Lubuskie award, 2012

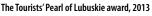
A set of theme trails: The Culture and Traditions Trail of Lubniewice promotes local handcraft and cooking and The Legends' Trail of Lubniewice is a fascinating outdoor game adventure.

Lubniewice, phone: +48 95 755 70 52 www.lubniewice.pl



www.um.zagan.pl

The Magic Rest at Wiechlice



The Palace of Wiechlice offers a unique combination of historical charm with modern style and eco-friendly, luxurious facilities which will accompany the guests during their relaxing stay at the SPA & Wellness centre or at the conference area. Its smart elegance and modern conveniences makes the Palace of Wiechlice a true haven for relax seeking travellers and business people. In turn, traditional famed Polish hospitality makes the Palace stand out against similar objects in Poland. The place has also a vineyard, a golf driving range, a beach volleyball court, a bike rental shop, a kids' playground and even a heliport.

Szprotawa Wiechlice 45 B, phone: +48 68 376 86 10

www.palacwiechlice.pl





The European Night of Museums at Drzonów Award winner at the Tourists' Pearl of Lubuskie contest 2013

On that special, admission-free day the guests will enjoy all attractions the museum offers, including permanent and temporary exhibitions. Besides, the visitors may admire illuminated vehicles and may take part in battle re-enacting, live concerts, or light-and-music shows.

The Military Museum of Lubuskie in Drzonów Świdnica, Drzonów 54, phone: +48 68 321 18 56 www.muzeum.drzonow.eu

Łagów – the Pearl of Lubuskie and Art and Entertainment Centre

Award winner at the Tourists' Pearl of Lubuskie contest, 2013

The village of Łagów – located in the heart of Lubuskie – is a picturesque place surrounded by lakes and landscape parks. Visitors will find here a 14th century Johanniter castle, spa centres and a range of restaurants and accommodation. Popular and treasured by tourists the place tempts with numerous events, including: Summer Film Festival, Rock&Blues&Motorcycle, The Johanniter Fair, live blues concerts, The "Music at the Johanniters" "Festival, "The Operetta Adventure", a MTB race, a running race, a Folklore Festival, fine arts outdoor events and "New Year under the Stars".



Community Office of Łagów, Łagów, phone: +48 68 341 21 86, 68 321 18 56

www.lagow.pl

The Festival of Chocolate



Award winner in the Tourists' Pearl of Lubuskie contest, 2013

The frames of the event were inspired by the history of Kargowa and its chocolate making traditions. After WWII the traditions were inherited by "Goplana" Factory, and then "Nestle". The festival events include: live concerts and kids' attractions, and most of all, numerous stalls with delicious chocolate products. During the festival "The Miss of Chocolate" beauty contest is also held. The events are targeted at mainstream tourists interested in a variety of entertainment of this kind.

The Community Culture Centre of Kargowa, phone: +48 68 352 50 41

www.gok.kargowa.pl

The "Babina" Former Mines – geological tourist trail

Award winner in the Tourists' Pearl of Lubuskie contest, 2013

The trail was planned out as a result of the Project called "The Arch of Mużaków Geopark - the common brand and the UNESCO objective". The trail leads across former mining areas with beautiful multi-coloured ponds. It is the first educational trail on the Polish side of the Arch of Mużaków and is meant both for walking tourists and cyclists. On the way the followers will spot boards with information on the nature and geological profile of the area, as well as the mining history of the region.

Lipinki Forest Administration, Żary Łęknica, phone: +48 68 362 62 58

www.geosciezkababina.pl



Kayaking Trips of Lubrza

Kayaking trips amongst unspoiled nature seem to be a perfect alternative for stress-filled everyday life. They are suitable for groups of friends or just couples willing to spend a romantic adventure here. The Lubrza – Gościkowo section is ideal even for beginners. More advanced kayakers will be able to choose from among a number of trails of different length and difficulty. During the trips food catering can be provided and the kayaking centre hosts a restaurant serving fresh fried fish.

Firma Martinez, Lubrza, Phone: +48 601 649 570 www.martinez.com.pl



The Polish-German Rooster Fair of Sulęcin

The Rooster Fair is held in Sulęcin on Palm Sunday. The idea behind the fair is presenting customs and traditions related to Easter, some already forgotten, and promoting folk handcraft. The event's schedule is full of different attractions of the Easter theme: children's live performances, folk band concerts, handcraft fair, stalls with a range of Easter decorations, traditional "palms" and local products. The highlight of the event is the longest "palm" contest, the tastiest "Mazurek" cake contest and the prettiest Easter decoration contest. The youngest visitors will also enjoy Easter related sport contests.

The town of Sulęcin, Phone: +48 95 755 36 01 www.sulecin.pl





The Military Museum of Lubuskie in Zielona Góra/Drzonów

The Military Museum of Lubuskie houses a large collection of military artefacts coming from medieval up to modern times. The museum is located in a 19th century mansion house, but the bigger exhibits are presented in the almost 4-hectare-large outdoor exhibition area adjacent to the mansion house. The military and weapons fans will find here even heavy weapons and military aircraft, including: SU-152 self-propelled cannons of 1943 and a Polish training jet fighter TS-11"/skra" (Spark).

The Military Museum of Lubuskie, Drzonów 54 Phone: +48 68 321 18 56

www.muzeum.drzonow.eu



The Day of the Zander of Lubniewice

It is a regular yearly event held in the town of Lubniewice. The main theme of that outdoor event is "good old days" of the Peoples' Republic. Targeted mostly at visiting tourists "The Day of the Zander" promotes healthy lifestyle in different forms (e.g. water sports, fresh water fish diet), keeping Polish and German traditions of culture (e.g. promoting local recipes for fish dishes, concerts of family singing bands, integrating different organizations of culture).

Municipal Office of Lubniewice, Phone: +48 95 755 70 52 www.lubniewice.pl

i Tourist Information

Tourist Information Office 🥂 in Babimost Sport and Leisure Centre "Olimpia"

ul. Żwirki i Wigóry 10A. phone: +48 68 351 33 14 fax +48 68 351 33 16

e-mail: csir@babimost.pl www.csir.babimost.pl

Tourist Information Office-Stowarzyszenie Geopark Łuk Mużakowa w Łęknicy

Pracownia Terenowa, Park "Mużakowski" ul. Wybrzeżna 25, phone: +48 68 362 41 82 . fax +48 68 362 41 82 e-mail: pracownia.leknica@nid.pl www.park-muzakowski.pl

Crossborder Tourist Information Office in Sulecin

Center for Polish-German Partnership Dom Joannitów, ul. Młynarska 1 phone: +48 95 755 37 60 oraz 694 455 611 fax: +48 95 755 37 60 e-mail: Jacek960@interia.eu www.sulecin.pl

Tourist Information Office at Biuro Turystyki Przyrodniczej "Dudek" in Słońsk

Biuro Przyrodnicze "Dudek", ul. Stacja Pomp 2 phone: +48 95 757 22 12 . fax +48 95 757 22 12 e-mail: hoopoe@hoopoe.com.pl www.hoopoe.com.pl

Polish-German Centre for Promotion and Tourist Information) in Zielona Góra, "Palmiarnia" Office

ul. Wrocławska 12A phone: +48 68 057 68 41 fax +48 68 057 68 41 e-mail: turystyka@zielona-gora.pl www.cit.zielona-gora.pl

Tourist Information Office in Krosno Odrzańskie

The Castle Piastowski, ul. Szkolna 1 Strzelce Kraieńskie phone: +48 68 383 89 94 fax +48 68 383 89 94 e-mail: sekretariat@cak-zamek.pl www.cak-zamek.pl

Palace of Wiechlice **Tourist Information Office** 67-300 Szprotawa Wiechlice 45B tel: +48 68 376 86 10 www.palacwiechlice.pl

Tourist Information Office in Gorzów Wielkopolski

Regional Library ul. Sikorskiego 107, phone: +48 95 727 80 40 fax +48 95 727 80 40

e-mail: informatorium@wimbp.gorzow.pl www.wimbp.gorzow.pl

www.wypoczynek.gorzow.pl www.gorzow.pl



ul. Kościuszki phone: +48 68 341 22 67 +48 68 341 21 86, +48 68 341 20 62 fax +48 68 341 21 86 e-mail: promocja@lagow.pl

www.lagow.pl



Tourist Information Office in Kostrzyn Nad Odrą

Tourist – Information Dom Turysty, ul. Piastowska 8 phone: + 48 95 752 36 73 fax + 48 95 752 36 73 e-mail: it@tourist-info-kostrzyn.pl www.tourist-info-kostrzyn.pl

Tourist Information Office in Strzelce Krajeńskie

Punkt Informacji Turystycznej Rynek, ul. Katedralna 15 phone: + 48 95 763 21 00 fax + 48 95 763 21 00 e-mail: punktit@strzelce.pl www.sok.strzelce.pl

Tourist Information Office

in Żagani The Duke's Palace, ul. Szprotawska 4 phone: +48 68 477 10 01 fax +48 68 477 10 01 e-mail: it@um.zagan.pl

wwww.it.um.zagan.pl, www.turystyka.zagan.pl

Tourist Information Office Centrum Dana & Spa w Zielonej Górze Euro-Center Dana Hotel & SPA al. Wojska Polskiego 79

phone: +48 68 328 66 70 fax +48 68 328 66 71 e-mail: recepcja@danaspa.pl

www.danaspa.pl

Polish-German Centre for Promotion and Tourist Information in Zielona Góra

Ratusz, ul. Stary Rynek 1 phone: +48 68 323 22 22 fax +48 68 324 93 83 e-mail: turystyka@zielona-gora.pl www.cit.zielona-gora.pl

Bukowy Dworek Tourist Information Office

Gronów 23, gmina Łagów phone: +48 68 341 20 80 e-mail: bukowydworek@geovita.pl www.bukowydworek.pl

www.lotur.eu • www.lubuskie.travel

Lubuska Regionalna Organizacja Turystyczna "LOTUR" 65-057 Zielona Góra, ul. Podgórna 7, tel /fax +48 68 45 65 553; +48 68 45 27 559